

Bineet Barthwal

UX Designer · UI Designer · Graphic Designer

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www.bineet.in

PROFILE

Detail-oriented UX Designer with a 3-year foundation in visual design, now fully focused on product design within startup ecosystems. Translates complex requirements into clean, intuitive interfaces — from user flows and wireframes through to interactive prototypes. From Dehradun, Uttarakhand, Pursuing an MBA in Business Analytics.

EXPERIENCE

UX Designer · [Chandigarh University – TBI](#) April 2025 – Present

- Design user flows, wireframes, and interface concepts for early-stage startups in Chandigarh University – Technology Business Incubator.
- Collaborate with startup founders to understand user needs and translate them into actionable, high-fidelity mockups and design solutions.
- Develop brand identity systems and visual design languages for multiple TBI-backed products and institutional initiatives.
- Support design communication across 12+ events, startup showcases, and innovation programs.

UI/UX & Graphic Designer · [Tree Multisoft Services](#) May 2024 – April 2025

- Designed UI components, wireframes, and web interface assets for client digital products.
- Collaborated with developers on structured design handoffs — providing responsive layout guidance, spacing documentation, and UI specs.
- Handled brand identity, marketing creatives, and social media visuals for multiple clients across digital and print formats.

Graphic Designer · [Kanishk Surgical & Super Speciality Hospital](#) June 2023 – May 2024

- Created print and digital brand materials for hospital communications, patient-facing collateral, and institutional branding.
- Managed social media pages, event videography, and photography — handling end-to-end visual production.

SKILLS

UX & Design : User Research · User Flows & IA · Wireframing · Prototyping · Design Systems · Usability Testing

Tools : Figma · HTML · CSS · Adobe Illustrator · Adobe Photoshop · Adobe InDesign · Framer · Premiere Pro

Soft Skills : Cross-functional Collaboration · Design Handoff · Iteration

EDUCATION

MBA – Business Analytics 2024 - 2026

Lovely Professional University (LPU), Distance Education

B.Sc. – Statistics 2020 – 2023

HNBGU Central University, Uttarakhand

CERTIFICATIONS

Google UX Design Certificate — Google · Coursera 2025

Certification in Graphic Designing — Recreation Academy 2023